

Advertising Policy

Rationale

The school supports the promotion of local community services and events of importance and interest.

Aims:

- To ensure that all advertising material that is distributed by the school is of importance and/or interest to the community;
- Communication through the newsletter of small community based items is to be encouraged and incorporated where space permits.

Implementation

- No Payment for Advertising
Small local businesses with a community focus on services and programs may provide digital and hard copy ads for the newsletter and in leaflet form.
- Payment for Advertising
Commercial businesses advertising may provide digital and hard copy ads for the newsletter and in leaflet form. It will be at the Newsletter Manager's discretion to accept or reject requests based on the nature of the services or products. The Newsletter Manager will consult the Principal if unsure.

Rates:

Evaluation

This policy will be reviewed as part of the school's four year review cycle.

Ratified by School Council: June 2014